

Essay Mark Scheme

APPLICATION NUMBER	STUDENT NAME	TOTAL SCORE

IDEAS

Fuzzy and disjointed

Clear and Focused

General, sketchy

Rich in detail

1

2

3

4

5

ORGANIZATION

No real lead, just dives in

Great lead!

Confusing order

Logical organization

Ideas not connected

Clear transitions

Just stops – no conclusion

Powerful ending

1

2

3

4

5

VOICE

Inappropriate voice for audience and purpose

Right voice for audience and purpose

Sounds bored by topic

Enthusiastic about topic

Feels distant, disconnected

Holds reader's attention

1

2

3

4

5

WORD CHOICE

Overused, tired words

Ear-catching phrases

Modifier overload!

Strong verbs, clear nouns

Meaning lost in unclear phrasing

Well-chosen modifiers

Meaning very clear

1

2

3

4

5

SMOOTH SENTENCES

Hard to read

Easy to read aloud

Bumpy – strung out

Smooth, fluent

Overlong sentences add to confusion

1

2

3

4

5

CONVENTIONS

Numerous, distracting errors

Editorial correctness

Careless mistakes

Attention to detail

Ineffective layout

Effective layout

1

2

3

4

5